



**Project Purpose:** This project will expand the Awana leader-based program of child evangelism and long-term discipleship into churches and Christian organizations throughout India, reaching thousands of children for God's Kingdom.

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### Project Background & Goal

In India, there are 300 million children under the age of 15, the majority of whom have never even heard the name of Jesus. These children, as research indicates, are at the age when people are most receptive to the gospel message. The India Leader-Based Model (LBM) is designed to reach the children of the sub-continent with the opportunity to know, love and serve Jesus Christ for a lifetime. In essence, this unique program trains and equips leaders in India's churches and Christian ministries for effective ministry to children.

With the use of the Leader-Based Model (LBM) program of child evangelism and discipleship, India has grown to be the largest and fastest-growing international ministry for Awana. Currently, more than 1,100 churches and Christian ministries in India are providing the Awana program, reaching more than 83,000 children and youth for God's Kingdom.

Over the coming year, Awana India will expand current partnerships with churches and Christian organizations, as well as develop new partnerships, to train their leaders for effective child evangelism and long-term discipleship through the Leader-Based Model program.

### About the Leader-Based Model

In keeping with our corporate prayer, "that every boy and girl throughout the world will come to know, love and serve the Lord Jesus Christ," Awana has developed the Leader-Based Model. It is based on our basic, proven programming principles but adapted to the circumstances of developing countries. This new program focuses on strategic partnerships with churches and other Christian organizations to fully train their leaders to evangelize and disciple children. Already in India, several organizations are using the Leader-Based Model program, including Mission India/Seva Bharat, Agape Inter-Faith Mission, Operation Mobilization and Badavo Banjara Phozear Trust.

### Project Strategies

**Recruit Churches/Other Ministries for the Leader-Based Model program:** The Awana India staff will promote the program to key ministries and organizations with access to large numbers of leaders. Pastors/ministry leaders will be invited to one-day forums, where they will be presented the vision of children's ministry and the concept of the LBM program. There, they will have the opportunity to register for training.

**Produce Program Materials:** The LBM program is based on the Awana TruthSeekers curriculum, which was developed specifically to reach children with little or no biblical understanding. Unlike the traditional Awana program, Leader-Based Model Awana clubs operate without materials for individual children (e.g., handbooks and uniforms). Leader materials provided to each club are low-cost, contained in a single kit and designed to facilitate an effective leader-delivered program.

# India Leader-Based Model

**Provide Program Training:** Individual churches that have registered for the program will send two leaders for a five-day LBM training workshop. (Ministry organizations may send a larger number to be trained.) Attendees will learn how to launch an Awana Leader-Based Model club. Two follow-up training sessions will be provided to LBM club leaders—at three- and 12-month intervals. In addition, after six months of operation, clubs will be visited individually by Awana India staff and volunteer ministry team members for evaluation, encouragement and problem-solving.

## Projected Outcomes

We project that each five-day training workshop will equip 100 or more leaders to launch Awana LBM clubs. Each leader will, in turn, train five more second-level leaders. Therefore, each five-day workshop will result in the equipping of 600 leaders and the establishment of an estimated 50 clubs. Fifty new clubs will reach 6,000 children (approximately 120 per club).

## Measurement & Evaluation

To identify the impact on the lives of leaders and children involved in the LBM program, Awana is making it a priority to develop a methodology for measuring cognitive and behavioral changes. Recently, a research analyst position was added to the Awana International staff. Also, we are collaborating with Global Mapping International and Book of Hope to enhance our skills and knowledge in the area of research, measurement and evaluation.

## Budget for LBM Training

Item	Description	Cost
Materials for five-day training, 100 leaders	Leader kit includes: trainer notebook, basic training manual, wall chart, leader training handout, visual aid books, story cards, certification certificate, leader card	\$7,881
Related expenses for five-day training, 100 leaders	Lodging, meals and transportation	\$13,889
Three-month follow-up training	Includes meals, transportation, conference room and equipment rental	\$2,375
Six-month evaluation	Ministry team travel expenses for on-site evaluations	\$2,177
12-month follow-up training and evaluation	Includes materials, meals, transportation, conference room and equipment rental	\$9,034
<b>Total</b>		<b>\$35,356</b>

## Support Opportunities

Costs	\$10,000	\$20,000	\$50,000	\$100,000
Per Club: \$707.12	14	28	70	140
Per Leader: \$353.56	28	56	141	282
Per Child: \$5.89	1698	3,395	8,488	16,978

Many foundations and donors have already invested in this vital initiative. Recently, the Maclellan Foundation committed to provide a \$75,000 matching grant to the Awana LBM India program. The deadline for raising the matching \$75,000 is August 1, 2009.

**We appreciate your prayerful consideration of helping us raise the matching \$75,000 by August 1, 2009. With the Maclellan Foundation's dollar-for-dollar match, your investment will go twice as far in leading India's children to know, love and serve the Lord Jesus Christ. Thank you!**